Higher Ed Services invites you to align your business with the **2015 Higher Education Compliance and Quality Forum** by sponsoring key events and social activities or attending as a delegate to network and build relationships and keep up to date with the pressing issues facing the Australian higher education sector.

This must-attend event will be held on November 4 and 5 at the Park Royal Hotel at Melbourne Airport.

**Conference Theme**

*Securing Standards*

A significant expansion in participation and enrolment has reshaped Australia’s higher education sector over recent years leading to greater scrutiny of academic standards and a heightened awareness of the importance of quality.

This has occurred against a backdrop of changing quality regimes, a more diverse student population, ongoing funding challenges, the rise of essay mills and growing concerns about plagiarism and credential and qualification security and integrity.

These are just some of the topics that will be explored at this year’s 2015 Higher Education Compliance and Quality Forum under the theme “Securing Standards”.

The Forum will feature plenary addresses by some of the leading figures in Australian higher education as well as short practical sessions, workshops and panel discussions. Patron of the Higher Education Compliance and Quality Network, Emeritus Professor Kwong Lee Dow AO, will open the Forum and set the scene followed by other eminent figures in higher education who will provide their perspective on what the sector can expect in future.

Feedback from the 2014 HECQN Forum reveals it was a highly valuable event so don’t miss this opportunity to promote your company’s services.

**The Audience**

The Forum attracts around 120 delegates each year from across the higher education sector and government including academic and professional staff from universities and private providers. Delegates are typically high-ranking figures in higher education, including vice-chancellors and deputy vice-chancellors, senior academics and professional managers drawn from audit and risk, compliance, quality and legal offices in higher education institutions. The Forum is extremely relevant to the sector and also attracts a high proportion of professionals working in government.
Sponsorship

A range of sponsorship opportunities have been developed to meet your business objectives, to cater for varying budgets and to provide the delegate group with a satisfying, varied and valuable experience. We also welcome your ideas.

All sponsorship packages include recognition on the Higher Ed Services website which is the main gateway through which delegates’ source information about the Forum and which is often visited several times by delegates.

Categories

Major Sponsor $20,000 + GST

Conference Dinner $10,000 + GST

Conference Bag Sponsor $3500 + GST

Satchel Insert $500 + GST

**Major Sponsor (Exclusive opportunity 1 only)**

As major sponsor your company brand will be most prominent and your key staff will be able to connect directly with delegates through a 30-minute plenary session.

Investment $20,000 + GST

Benefits:

**Forum**

- Major sponsorship presentation of 30 minutes (topic to be discussed and approved by the planning committee).
- Two complimentary delegate and dinner registrations.
- Promotional material in conference satchel.
- Company logo and banners on display in the main Forum theatre and break out theatres (provided by sponsor).
- Acknowledgement of support on the Forum PowerPoint show which is displayed between presentations.

**HES Forum Website**

- Company logo and hotlink on HES website for 12 months.
Opportunity to provide information for a separate sub-page within the Forum website or direct links to your company website.

Forum Program

- Company logo printed on the front page of the Forum program.
- Additional promotional space provided.
- Listed as the major Forum sponsor.

Forum dinner sponsor (exclusive opportunity 1 only)

As the sponsor of the Forum dinner you will be hosting delegates at the major social and networking event of the Forum. You will have the opportunity to make a short presentation and to network with delegates throughout what is certain to be a relaxing and enjoyable evening.

Investment: $10,000 + GST

Benefits:

Forum dinner

- Two complimentary dinner registrations.
- Opportunity to display company logos and banners at the dinner and to place materials on each table.
- Speaking opportunity at the dinner (8 minutes).

Forum

- One complementary delegate registration.
- Promotional material in Forum satchel (to be provided by sponsor).
- Acknowledgement of support on Forum PowerPoint show which is displayed between presentations.

HES Forum Website

- Company logo and hotlink on HES website.

Forum Program

- Listed as a Forum sponsor.
Conference Bag Sponsor

Investment: $3500 + GST

Benefits:

☑ Exclusive opportunity to display your company logo on the official Forum satchel.
☑ Promotional material in satchel (to be provided by sponsor).
☑ One delegate registration for the two-day Forum.
☑ Sponsorship acknowledgement on the HES website.

Satchel Insert

Investment: $500 + GST

Benefits:

☑ Opportunity to provide promotional material about your company.
☑ Sponsorship acknowledgement on the HES website.

Contact HES

For more information or to discuss any details please contact HECQN Convenor Jacqui Elson-Green at jacqui@hes.edu.au or HES Events Manager Karen Hanna at karen@hes.edu.au